

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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April 27, 1963

Freedom of Press Group Reports on Four Cases

In an account which alternated between high comedy and dead seriousness, chairman *Victor Riesel* of the Freedom of the Press Committee reported on contacts with four foreign governments at the regular meeting of the Club board of governors on April 17. Riesel indicated serious concern was registered by each of the governments involved on receipt of complaints by the Club. Results ran the gamut from offers of a free trip to investigate freedom of the press to letters from ambassadors and assurances that in future the Committee would be notified before action was taken against offending newsmen.

The Greek Ministry of Information reported through press attaches that no man listed in the complaint had been jailed for more than a day. The Committee reported its satisfaction that the reporters had been well treated, that no newspaper had been suspended and that

(Cont'd on page 7)

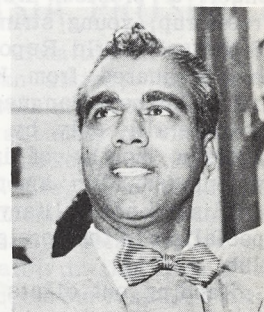
Club Press Conference Slates Dr. Jagan

Dr. Cheddi B. Jagan, Prime Minister of British Guiana, will appear at the Overseas Press Club for an open press conference at 12:45 p.m. Monday, April 29, in the Tenth Floor Lounge. Any

member may attend, and may bring guests.

The schedule represents a change in plans from the original date for a press conference and luncheon at the Club.

The program, hastily scheduled after the *Bulletin* had gone to press last week, resulted from notification to the Club of Dr. Jagan's



Dr. Cheddi B. Jagan

availability on that date during the Prime Minister's trip here.

The notification came to the Club through Felix Cummings, chief of the British Guiana PR and Information Office at the UN.

Because of the time factor in getting a notice of the meeting to the membership, there was some difficulty in getting all committees concerned into con-

(Cont'd on page 4)

LAOS OUTBREAK BRINGS NEWS CORPS ONTO SCENE

The Pathet Lao military attack on neutralist forces in Laos, disrupting the nation's uneasy truce, had U.S. newsmen literally "in the air" — en route to the scene.

ABC's Ray Falk, on scene at Vientiane, scrounged a flight to the Plaine des Jarres with his aide, Miss Sumiko Kanmuri. A day of photographing the neutralist camp at Muong Phan ended with a missed flight back.

The pilot of the next flight, "last for perhaps several days," was unwilling to carry them without orders until Falk — not necessarily untruthfully — claimed he was afraid to stay overnight.

(Cont'd on page 4)

NOT THESE DATES ON YOUR

CALENDAR



Sun., April 28 — Afternoon Concert. This will be the concluding concert of the season, featuring Metropolitan Opera Studio artists.

Mon., April 29 — Open Press Conference for Dr. Cheddi B. Jagan, Prime Minister of British Guiana. Time: 12:45 p.m., Tenth-floor Lounge, (See story above).

Tues., April 30 — Book Fair, featuring books by members. Fun, entertainment. Dinner charge: \$3.50, all members and guests. (See pg. 3).

Wed., May 1 — Opening of Photo Exhibit, "A Personal Picture of People and Places," by Norman Cousins. Reception, 5:30-7:30 p.m. 3rd floor. (See page 3).

Thurs., May 2 — Bistro Night — Opening night of new OPC Bistro room on Tenth Floor. Wines, whiskeys, French hors d'oeuvres, and song — to honor correspondents past and present. (See page 3).

Fri., May 3 — 2nd Annual High School Journalism Workshop for 200 high school editors and advisors. Panel discussions, key speakers. Program begins with luncheon at 12:30 p.m. (See page 4).

Tues., May 7 — Regional Dinner; Alsace. Special menu, door prizes, entertainment. Charge: \$5. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations. Members and one guest.

Wed., May 8 — Luncheon for H.E., Levi Eshkol, Finance Minister of Israel. Reception, 12:30 p.m. Luncheon, 1:00 p.m. Reservations, please. (See page 3).

Fri., May 17 — OPC Charter Flight

to Rome. Leaves Idlewild 10:00 p.m. OPC reception for Rome-based members and fliers will be held Sat., May 18, at new Cavalieri Hilton Hotel. Knights of Malta reception, Sun., May 19. On return: London reception for resident members, Sat., June 15, at new Hilton Hotel on Park Lane. Flight leaves London for NYC Sun., June 16.

Tues., May 28 — Annual Awards Dinner, at Americana Hotel.

Sat., June 29 — Trip to Sterling Forest Gardens (near Tuxedo, N.Y., about an hour's drive from OPC). Cocktail reception; dinner; free use of the 125-acre gardens; chair lift rides. This will be a fund-raising event for the OPC Roof Garden being planned. Charge \$5 for members; \$15 for guests; including transportation, dinner and 2 pre-dinner cocktails. (See page 4).

Overseas Ticker

..... Edited by AL PETERSON
TOKYO.. from NORMAN SKLAREWITZ

Crisis in Korea saw Japan-based correspondents heading Seoulward in recent weeks. In the van was Ted Sell, LA Times; with John Rich, NBC; Conrad Fink, AP; A.L. Rosenthal, NY Times; Peter Kalischer and Archak Masraf, CBS; and Charles Smith, UPI, close behind. The expected show-down between the junta of Gen. Park and his civilian opponents failed to materialize, and compromise, born out of pressure from the US or rare good sense, hopefully will head-off the usual violence in the streets.

Getting his quotes first-hand is no longer a problem from Glen "Skip" Troelstrup, young stringer for NBC and US News & World Report. Skip recently was graduated from Kokusai Gakuyukai, a Japanese language school attended generally only by Asian students. Eighteen months of intensive studies has placed Skip among the most accomplished non-military trained language specialists in the Foreign Correspondents Club.

Handing out cigars in the Club this week was Newsweek's Norm Williams; wife and son Alan doing fine . . . Wil-

liam Lange, DPA correspondent, leaves this month for 4-month trip to Europe... Alfred Smoular, Paris Match, just back from Hong Kong and Macau.

The NY Times is further expanding coverage of Far East with opening of new bureau in Singapore. Seth (Jerry) King, formerly NY Times London bureau, will take over the operation making the present permanent staff in Asia the paper's biggest. Seth will supplement Jacques Nevard and Robert Trumbull in Hong Kong, Dave Halberstram in Saigon, A.L. Rosenthal in Tokyo, and Tom Brady in New Delhi.

MEXICO CITY.. from JAIME PLENN

The stork was busy this month among the wire services here. Truls Fagrell, UPI, got a little girl bundle; and Richard Daw, AP, a boy bundle.

Leon Dennen, NEA columnist on writing trip to Mexico for a week, ran into many old friends, including George Natanson, LA Times/Washington Post, just back from Guatemalan wars . . . Jack Rutledge, AP, also home from that short-lived revolutionary front . . . Hyldo Pino Desandoval, correspondent for Ecuadorean dailies and US Spanish-language film mags, recovered from emergency appendectomy . . . Daniel James, Hearst Headlines, off to Washington, DC, as exec secy of newly-formed "Pro-Free Cuba Civic Committee," among whose backers is Bacardi owner Jose Bosch . . . Vanguard of world business meeting (Internat'l Chamber of Commerce) arriving — among first, Mor-

ton E. Calvert, PR director, US Council of the ICC.

MADRID from DON DAVIS

A hot dog publicity campaign backfired recently in front of the main post office at "Cibeles" Madrid.

An American group pushing the sale of hot dogs in Spain led by Milton Machlin, editor of *Argosy*, Don Graham, PR man, and photog Larry Shaw, were mobbed, beaten and jailed while they conducted a free give-away program to introduce the American national snack to the Spanish public.

All was progressing satisfactorily until the photographer started recording the event . . . then the fun began.

The passers-by immediately interpreted the act as one for political reasons with the photos being used to show starving Spanish being fed US hot dogs, a situation that has been twisted before against Spain and its citizens.

The reaction did not wait long as the citizenry raised a general protest and prohibited the photographer from continuing his work. As the crowd increased, it became worse until they attacked the Americans, who were rescued by the police and carried off to get "minor abrasions" treated at the hospital, before being booked and questioned at police headquarters.

Machlin and his party pleaded that they only wanted to advertise hot dogs.

(Continued on page 7)

Editor This Week: Leon Theil
 Bulletin Committee Chairman:

Charles E. Campbell, Jr.

Managing Editor: Lucille G. Pierlot

**DICK
 HANLEY**

PHOTOGRAPHY

FOR

ADVERTISING

INDUSTRY

JOURNALISM

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OFFICERS: Will Yolen, *President*; Will Oursler, Frank Gibney, Madeline D. Ross, *Vice Presidents*; Spencer C. Valmy, *Secretary*; Matthew Huttner, *Treasurer*. **BOARD OF GOVERNORS:** William F. Brooks, Henry C. Cassidy, Robert Conway, John de Lorenzi, Richard de Rochemont, Henry Gellermann, Quincy Howe, William L. Laurence, Kathleen McLaughlin, Joseph Newman, Victor Riesel, Ansel Talbert, George Bookman — Robert Coughlan, Ed Wergeles, *Alternates* — James V. Foley, *Manager*.

PAST PRESIDENTS: Cecil Brown, W.W. Chaplin, Robert Considine, John Daly, William P. Gray (*deceased*), Burnet Hersey, Richard J.H. Johnston, Frank Kelly, Lucian Kirtland, Louis Lochner, John Luter, Eugene Lyons, Wayne Richardson, J. Clifford Stark, Lowell Thomas, Thomas P. Whitney, John Wilhelm, Wythe Williams (*deceased*).

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CORRESPONDENTS: Athens, Alfred Wagg; Beirut, Webb McKinley; Belgrade, Joseph C. Peters; Berlin, Gerhard Stindt; Bonn, Russell N. Braley; Buenos Aires, Sam Summerlin; Brussels, Peter Dreyer; Cairo, James Picton; Caracas, Everett Bauman; Copenhagen, Per K.G. Amby; Ecuador, Graciela Levi Castillo; Frankfurt, Phil Whitcomb; Hollywood, Joe Laitin; Hong Kong, Jim Robinson; Honolulu, James F. Cunningham; Leopoldville, Ken Miller; Manila, Henry Hartzenbusch; Mexico City, Jaime Plenn; Moscow, Sam Jaffe, Jay Axelbank; Nairobi, Henry Toluzzi; New Delhi, Henry Bradsher; Panama, Crede Calhoun; Paris, Bernard Redmont; Rome, A. R. McElwain and Sam'l Steinman; San Juan P.R., Horst Buchholz; Sydney, Albert E. Norman; Taipei, Geraldine Fitch; Tokyo, Norman Sklarewitz; Washington, Jesse Stearns; Zurich, William A. Rutherford.

Bistro Opens Thursday; 'Paris' 10 Floors Up

OPC's new Tenth Floor room — called "the Bistro" — will be launched officially Thurs., May 2, with a "Parisian Night" cocktail party open to members and guests.

On hand to lend authentic Parisian atmosphere will be staff members of *France-Soir*, including its New York bureau chief Irene Balinska and UN correspondent Elisabeth Bourquin.

In addition, there will be music, singing of French songs, and special hors d'oeuvres prepared under the watchful eye of *Larry Blochman*, former gastronomic expert of the *Paris Times*.

OPC past-prexy *Burnet Hershey* will speak briefly, dedicating the room to foreign correspondents past and present — whose pictures gayly decorate the walls of the new "bistro." The photos once brightened the library and bar of the old 39th Street Clubhouse.

The dedication "ceremonies" will continue as long as guests, refreshments, reminiscing and bartenders hold out.

Book Fair to Feature Eats, Laughs, Discounts

You don't have to have written a book to have fun at the OPC Book Fair, Tues., April 30, at the Clubhouse.

Books authored by some 50 members will be displayed on the Third Floor beginning at 5:30 p.m., with champagne on the house.

Among the guests who will appear, are Alan Mowbray, star of "Enter Laughing", screen and stage star Eddie Bracken, Sammy Smith of the cast of "How to Succeed," and veteran entertainer Georgie Price.

Books on display will be sold to early arrivals at 40 per cent discount.

Myra Waldo and *Betty Wason*, noted authors of best-selling cookbooks, have planned the dinner menu. Folk Singer Oscar Brand and comedian Jerry Bergen will entertain. Dinner is priced at \$3.50, for all members and guests.

IRC and OPC Luncheon

The International Rescue Committee and the OPC will co-sponsor a luncheon May 14, honoring 15 American journalists, authors and news publications. IRC also will present a plaque to the OPC in tribute to correspondents who "served the cause of freedom with the only weapon at their disposal — the truth."

Tickets are limited to members on a first-come basis, at cost of luncheon. For reservations, telephone Mrs. Bond, ORegon 9-0010. Details later.



BOOK NIGHT PANEL, April 16: (l. to r.) Robert Shaplen, Arnold Brackman, Robert Elegant, Committee chairman Anita Diamant Berke, Dan Kurzman, and moderator Frank Gibney.

BOOK NIGHT AUTHORS GLOOMY ON ASIA PROSPECT

Five correspondents recently returned from Asia who acted as panelists at the Tues., April 16 Book Night, expressed very little optimism concerning the Communist influence in that area.

Dan Kurzman, author of "Subversion of the Innocents," told the OPC audience that "Asia is an area most gravely menaced by Communism." The great danger there is one of military threat, as well as the proximity of Red China.

Arnold Brackman, whose new book is "Indonesian Communism: A History," pointed out that Indonesia, proportionately, has the largest Communist party in Asia, in fact the largest outside of the Soviet bloc. He also drew a parallel between Indonesia today and China in

the 40s. "The situation in Indonesia today," Brackman stated, "is one of constant deterioration."

"It is only a matter of time when the Communists take over Southeast Asia," *Robert S. Elegant* of *Newsweek* reported. "The damage which was done in 1948 is not irreparable, for we can accomplish our aims in this area if we are prepared to accept our responsibility."

Robert Shaplen of *The New Yorker* on the other hand, felt that the political future of Asia would be based upon the outcome of the battle between Moscow and China, as well as "how long we can keep the countries of Southeast Asia from going to some neutralist position."

The one optimistic note of the evening was offered by *Richard Hunt*, *NY Times*, who felt that in Africa, "the regional nationalities can be recognized as successful deterrents to Communist movements." Since the Middle Eastern and African Communists do not have trained members, it is possible there will not be a successful Communistic movement there.

Frank Gibney, OPC veep and publisher of *Show* magazine, moderated the discussion.

Cousins Photos on View

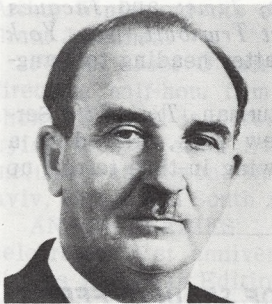
An exhibition of photographs by *Norman Cousins*, editor of the *Saturday Review*, "Personal Picture Story of People and Places," will be opened at the Clubhouse Wednesday, May 1, with a reception at 5:30 P.M.

Cousins, who disclaims any status "as a photographer," has assembled the collection from photographs he has taken since 1951 on missions as a lecturer abroad sponsored by the government.

Scenes, and people, which caught his eye in 16 countries and in the United States are represented in the showing.

Israel Finance Minister Luncheon Guest May 8

Levi Eshkol, Finance Minister of Israel and leading authority on the economics of the Middle East, will be guest of honor at a luncheon Wed., May 8. Eshkol, who has held the Finance portfolio since 1952, is often spoken of as a likely successor to Prime Minister

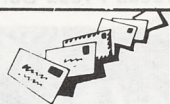


Levi Eshkol
Ben Gurion.

Starting as a farm worker, he became a soldier in Allenby's forces during WWI, then Treasurer of the Jewish Agency for Palestine, and later the man responsible for establishing settlements in the Jerusalem Corridor and the Negev.

Reservations should be made immediately.

LETTERS



Editor, *Bulletin*:

In its edition of April 6, the *Bulletin* sent out an SOS to OPCers abroad for feature articles for the paper's weekly centerspread. Should it be possible that lack of interest prevents our overseas members from contributing stories for which they have the material virtually at their fingertips, namely within easy reach of their daily professional activities? I can't believe it.

In almost 20 years of active membership, stateside and abroad, I watched the *Bulletin* grow, proudly and splendidly, from a 2-page and 4-page mimeographed sheet to its present impressive volume and appearance. It didn't grow like Topsy. It had its labor pains — and still has. But it made its way steadily to its today's stature, a fine professional publication made by professional men and women who have good reason to be proud of it.

I counted in our new *Who's Who* about 500 OPC correspondents who are stationed abroad. They are far-flung indeed for they are based in 65 different countries all around the globe. And I figured: If only 50 of these 500 would resolve to contribute one annual piece to the *Bulletin's* centerspread we could have a coverage of features only the best of our professional contemporaries could match. . .

Look at the places our fellow members abroad are covering. Haiti and Hawaii, Hong Kong, Iran, Kenya, Malaysia, Nigeria, Saudi Arabia, Singapore, Tahiti, Taiwan, Thailand — to mention only a few off the beaten track. In view of this colorful conglomeration, the proposed idea of reporting on "favorite restaurants, resorts or historic sites" looks pale. Leave that to the tourist guides and travel writers.

The spots picked at random are politically "hot". In most of them, I'm sure there must be stories relating to the Fourth Estate, bearing on reporting and information sources, transmission of news, press laws and censorship. . .

Come on, boys, let's have 'em.

Curt L. Heymann
Paris

Editor, *Bulletin*:

I have had a letter from Mr. W.B. Hibbert, Director of Victor Britain Ltd., a London car hire firm, offering to meet all accredited American correspondents on arrival at London Airport with a chauffeur-driven limousine and to drive them from the airport to their London hotel free of charge. . .

Richard Joseph
Travel Editor, *Esquire*

STERLING FOREST PARTY DELAYED

The date of the Sterling Forest Gardens fund-raising outing has been moved up to Sat., June 29, to avoid any conflict with the sales of tickets to the Annual Awards Dinner, scheduled for Tues., May 28.

JAGAN (Continued from page 1)

ference on the time and type of meeting to be held.

"We felt that as a policy the Club should make itself available as a forum for interviewing of any person of such international prominence by the press in New York and by our membership," J. Wendell Sether, chairman of the Program Coordinating Council, declared.

He noted that the chief of the opposition party in British Guiana, Dr. Forbes Burnham, appeared at OPC last April 30.

As the *Bulletin* went to press, Dr. Jagan's visit was still subject to settlement of a strike, following reported street disturbances, which had tied up traffic in and out of the British Guiana airport at Georgetown.

LAOS (Continued from page 1)

"It got the film back on time," he explained.

Others on-scene at the outbreak included AP's Antoine Yared, *Time's* stringer Pamela Sanders, CBS's stringer Lucienne Coudoux, and NBC's John Sharkey, in from Saigon a couple of weeks earlier.

From Tokyo came CBS' Pete Kalischer and Joe Masroff;

From Saigon, *Newsweek's* Beverly Deepe;

From Hong Kong, Roy Essoyan, AP; Arthur Dommen, UPI; Jim Robinson and Grant Wolfkill, NBC; Jerry Schechter and Charles Mohr, *Time*; and Jacques Nevard and Robert Trumbull, *New York Times*, with the latter heading to Bangkok as back-up.

Richard T. Clurman, *Time-Life* Services chief in New York, arrived on a round-the-world swing in time to roll up his sleeves.

FREE TOURS OF SPAIN OFFERED

As a goodwill gesture to the OPC and to promote good relations between peoples, Melia Tours of Spain will make available to Club members and their families this spring a free tour of Spain to those paying their own round-trip fares to Madrid. For information: Doris Macauley, 225 East 45th Street, NYC. PLaza 8-0437 (after 5:00 p.m. and weekends.)

HIGH SCHOOL WORKSHOP SCHEDULED FOR FRIDAY

Walter Cronkite, CBS correspondent, will keynote the Second Annual High School Journalism Workshop, co-sponsored by the OPC and the Overseas Press Club Foundation.

This year's event for 200 high school editors and advisors is scheduled for Fri., May 3, at the OPC and again will be held in cooperation with Sigma Delta Chi and Theta Sigma Phi, professional journalism societies.

Ron Taggiasco of *Business Week* heads the OPC committee working on the project. Joe Oppenheimer is the SDX chairman for Journalism Education and Mrs. Mary Conover is directing activities on behalf of TSP.

The program will start with a buffet luncheon at 12:30 p.m. Bill Arthur, m.e. of *Look* magazine, will preside at the opening session which will feature Cronkite and brief appearances by former baseball star Jackie Robinson, OPC president Will Yolen and a representative of the N.Y. Board of Education which is authorizing the students and teachers to leave classes for the event.

Seven panels devoted to news reporting, editorial writing, features & columns, headlines & makeup, photography, sports and advertising are scheduled.

They were planned by a committee including the OPC's Anita Diamant Berke and Columbia University Journalism School Associate Dean Rob Shipman.

Panelists will include Peter Kihss, *NY Times*; Richard Peters, editor, *World-Telegram & Sun*; Murray Davis, formerly *World Telly*; Marilyn Hoffman, *Christian Science Monitor*; Joseph Costa, chief photographer, King Features Syndicate; Stephen Gelman, m.e., *Sports* magazine; and Rebecca Greer, editor-in-chief, *Teen Age* magazine.

After the panels — to be given twice so that students can receive guidance on the two topics — the school editors will hear critiques on their individual papers by a number of working newsmen, including Richard Johnston, *NY Times*; Barrett McGurn, *NY Herald Tribune*; Richard Walters, McGraw-Hill; and Robert Dallos, *Wall Street Journal*.

Simultaneously, the advisors will have a panel discussion on censorship of school papers, under the title "Responsibilities of the Advisor to His School and Student Editorial Board." Prof. Edward Walsh of Fordham University and Leonard Buder, *NY Times*, will join Board of Education officials for this session.

Participants also will receive a kit of printed material with a variety of "How-To" and career information.

PEOPLE & PLACES

HONORS: We are pleased to note that **Sir Winston Churchill**, who became an honorary member of the OPC in 1957, has been made an honorary citizen of the U.S. Five-year scoop was arranged by **Lin Root**, and signed photograph of Sir Winston hangs in the 10th floor lounge.

TRAVELING: **Frank Tao**, press attache of the Chinese Embassy in the U.S., back in Washington after 14-week tour of Mexico and nine Central and South American countries.

ARTICLES: Entire April 18 issue of American Weekly was devoted to "Bob Hope: Favorite Jester of the Western World," authored by **Richard Harrity** and **Ralph G. Martin**. Piece will be syndicated worldwide by King Features . . . **Alan Levy's** output in May issues: "The Kentucky Derby: Rat Race for the Roses," in Show; profiles of Jean Seberg and the city of Louisville in Cavalier . . . "The Mathematics of Hunger," analysis of world food problems, by **Carl Bakal**, is lead piece in April 27 Saturday Review . . . **Don Peretz** authored "The Arab Refugee: A Changing Problem," in April Foreign Affairs . . . Introduction of electro-union to America 70 years ago by **Arnold Beichman** in May Commentary and his article on "managed" and "mis-managed" news slated for Spring issue of Columbia U. Forum. He leaves in June for Middle East and Southeast Asia . . . Under a pool arrangement, **Maurice Adams**, U.N. and D.C. correspondent for Sydney (Australia) Morning Herald, was sole foreign correspondent to ride a Navy patrol plane over area of Thresher disaster. He tells about it in current Editor and Publisher.

BOOKS: **Ken Giniger's** Hawthorne Press publishing three books by OPCers in '63: "More Great True Adventures" by former OPC prexy **Lowell Thomas** and **Lowell, Jr.**; "A Man Named John: The Story of Pope John XXIII" by **Alden Hatch**; and "Table Top Car Racing," by **Richard Dempewolf**. Also in the works: "A Treasury of Great American Quotations," by **Charles Hurd**, and "Makers of the Modern Short Story," by **Whit Burnett** and **Hallie** . . . **Jerome Klein's** "Views to Dine By," updated and in soft cover out via Crown in April.

LECTURES: **Edward L. Bernays** one of four speakers at 19th anniversary dinner of Columbia U's Seminar on Public Communications, of which he is a member . . . **Gary MacEoin** featured banquet speaker at New York State Farmers' convention. Subject: Latin American agriculture.

NUPTIALS: **Margaret Parton**, contributing ed Ladies Home Journal, and

BOARD MEETING APR. 17

John MacVane, chairman of the Annual Dinner Committee, presented the budget estimate for the affair to the regular meeting of the board of governors on April 17. He also announced that handwritten invitations had been sent out to individuals and companies which have been major contributors to past dinners.

Bi-weekly meetings are held on Mondays and Thursdays at the Club by representatives of the three cooperating Club bodies concerned with the dinner: Dinner Committee, Awards Committee and the OPC Foundation.

Members will pay \$15 for tickets and will be entitled to one guest ticket for the same amount. Additional dinner tickets will cost \$35 each, MacVane told the Board.

Before attending to regular business President **Will Yolen** introduced the two candidates for the Club presidency in the forthcoming elections, **Bruno Shaw** and **Barrett McGurn**.

William Brooks was replaced on the Election News Committee by **Spencer Valmy**.

Two gifts accepted by the board were an etching of Nils Bohr, presented by **Harry Hertz**, and a bound volume of the *New York Standard*, given by editor **Harry Welker, Jr.**

The treasurer was authorized to engage an elevator architect to supervise installation of a self-service elevator.

In a final action the board accepted a proposal to refurbish a room on the Eleventh Floor as a cardroom for members. It will be done at the expense of the Club poker players.

C. E. C.

Alfred Rodman Hussey, Commander USNR - Retired, on March 30.

BIRTH: **Ruth Winter** and husband Dr. Arthur Winter parents of a third edition, Grant Jonathan.

FILMS: **Joel O'Brien** producing and directing half-hour film for AFL-CIO to show internat'l involvements of union in trying to help other nations. Locations include Washington, D.C., Geneva, Tel Aviv, Kenya and South America.

ANNIVERSARIES: OPC S&Sers celebrated 21st anniversary of Stars & Stripes European Edition on April 18 . . . **Dorothy Gordon's** NBC Youth Forum celebrated its 20th anniversary April 14. Program's alumni members were returned as panelists, including **Lester Markel**, Sunday ed of NY Times . . . **Pat** and **Dick Hartwell**, celebrating first year's operation of their weekly paper, The *Arizona*, in Scottsdale, Ariz., report 40 per cent increase in circulation, three citations for outstanding work by Editor and Publisher.

Betty Etter

Great new jet to
EUROPETWA's Intercontinental
StarStream

Flying to Europe can be a new kind of pleasure on this magnificent jet. Its four mighty DynaFan* engines whisk you across the Atlantic with plenty of reserve thrust to keep you on schedule. From the U.S.A., the Intercontinental StarStream* takes you *direct* to seven European centers: Paris, Rome, Zurich, Milan, Lisbon, Madrid, Athens. It's one airline all the way—no changing jets or terminals. Next trip overseas, enjoy new smoothness, new power—fly TWA's Intercontinental StarStream.

Gordon Gilmore
Vice-Pres. Public Relations
Trans World Airlines

Nationwide
Worldwide
depend on



*StarStream and DynaFan are service marks owned exclusively by Trans World Airlines, Inc.

Brando Meets the Press At OPC Conference Apr. 18

At a special press reception held at the Clubhouse on Thurs., April 18, OPCers and other NYC working press members greeted celebrity Marlon Brando, star of Universal's new film "The Ugly American," based on the book by William Lederer and Eugene Burdick.

During his interview, Brando "took the opportunity" to emphasize that, contrary to the publicity that he was an "enemy of the press," he held very high regard for the press in general. His reported "attacks" had been aimed only at a few editors of specific publications, he said, and he wanted to "make the distinction" between those editors and the many media people with whom he enjoyed working.

Club president *Will Yolen* conducted the question-and-answer period. Jose Schorr of Universal Pictures arranged the conference.

NEW MEMBERS - ASSOCIATE

Farid A. Ahad - Publisher-Editor, The Middle East Economist, Cairo, Egypt; Beirut, Lebanon.

* * *

The Admissions Committee announces the reinstatement to associate membership of the following member:

Z.L. Kaul - Press Attache, Government of India Information Service, New York.

PLACEMENT

New York City

No. 713 Associate Editor for periodical on world affairs. Academic & research background in international affairs. Experience in production. \$7500.

No. 714 Editor wanted for union publication in radio and television. Monthly magazine. May be full or part-time. Salary open.

No. 715 New York daily newspaper seeking financial editor. Salary about \$10,500.

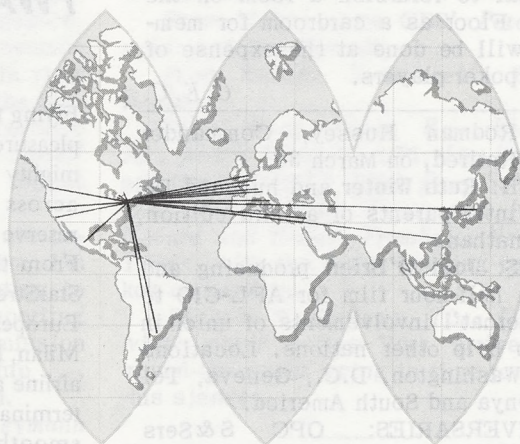
No. 691 Copy writer with ability to become assistant to promotion manager wanted by Metropolitan daily on Long Island. Public speaking ability, and solid newspaper editorial background. Salary range \$10,000 to \$12,000.

No. 716 Junior assistant in news operation of national organization. Position requires clear, interesting writing style. Some newspaper and/or p.r. exp. preferred. Financial background helpful. \$8,000.

No. 717 General public relations writer with background in adv. or p.r. Contact & placement. Work mostly with adv. agency account to start with. \$7500 to \$11,000.

Please write or address Miss Rosemary Kip, Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone LW 4-3513 (or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.

Stephen E. Kersen, Chairman



ASSIGNMENT OVERSEAS? Our offices in major cities throughout the world help you keep in touch with financial events as they happen. In New York: Henry Gellermann, Director of Public Relations, Dlgy 4-3600.

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'THE MIND BENDERS' - MELODRAMA PREVIEWED

A preview of the new English film "The Mind Benders" was held for OPCers last Monday evening, April 22.

The gripping drama, which explores the area of isolation and its effects on brain washing, was produced and directed by Michael Relph and Basil Dearden who teamed up on the successful films, "Sapphire" and "Victim."

Based on a series of experiments in "the reduction of sensation" recently carried out in the U.S. and England, the story shows the terrifying results when a human being is stripped of all senses, thrown into total isolation, and allowed to be taken over by warped forms of indoctrination.

"The Mind Benders" offers an evening of thrilling suspense and excellent performances by Dirk Bogarde, Mary Ure, John Clement and Michael Bryant. The film's American premiere is scheduled for early May in Washington.

OPCers, DEADLINE CLUB OFFICERS

J. Wendell Sether, OPC program coordinator for the past year, was elected president of the Deadline Club, NYC professional chapter of Sigma Delta Chi, at its monthly luncheon meeting at the OPC April 19. He is associate publisher of *The American Press*, newspaper trade magazine.

Other OPCers who were elected officers of the Deadline Club are: *Louis J. Kramp*, assistant general manager, AP (v.p.); *Charles R. Novitz*, ABC news staff (v.p.); *Daniel C. McCarthy*, Socony Mobil Oil Co., (assistant secy); *Charles Speaks* (treasurer), and *Edward J. Gerity*, IT&T, was elected to the Executive Council for a three-year term.

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TICKER (Cont'd from page 2)**PANAMA from HINDI DIAMOND**

A dozen newsmen joined the Pan American Automobile Caravan which left Panama (on what is hoped to be a 10-day trip) enroute to Mexico to publicize the completion of the entire Central American portion of the Highway. From there they will fly to Washington to attend the 9th Pan American Highway Congress. Joining South American delegates on the 3 air-conditioned buses were: **Milton Bracker**, NY Times; **Henry Dalin**, Philadelphia Bulletin; **Raymond McGhee**, UPI; **Dave Roberts**, Cincinnati Inquirer; **Steve Trumbull**, Knight Newspapers; **Frank Diggs** and photog **Tim O' Halleran**, US News & World Report; **Arthur P. Miller, Jr.**, National Geographic Society; **Arthur Fox**, editor, McGraw-Hill's Engineering News Record; **James T. Jenkins, Jr.**, Trade & Technical Press; **Ted Thackeray, Jr.**, Hearst Newspapers; and **Philip Ernst**, USIS.

Also visiting Panama; **Joseph Wiltsee**, Business Week, here to do a page on Panama for his Personal Business column.

WASHINGTON from JESSIE STEARNS

The ASNE's Freedom of Information Committee expressed "deep concern" over the trend in a report to the group at its annual convention. It showed a "mounting evidence of further barriers to news" in Washington, and that the phrase "news management" is a misnomer. Problems were cited. It commented, "Administration press spokesmen have been forceful in their denial that the public has been denied legitimate information because of 'news management.'" They have been less successful in refuting hard evidence that some of their information was purposely distorted for purposes of propaganda deception."

The Washington Post and Newsweek magazine will soon begin final tests on a communications system that will permit their overseas correspondents to send articles to this country at the rate of 750 words a minute. This news transmission system is almost 12 times faster than the 66 words a minute provided by conventional methods used today.

Helping to spoof the Kennedy Administration and Congress were **Ruth Hagy Brod**, **Angele Gingras**, **Alvadee Adams** and **Jessie Stearns**, all members of the Women's National Press Club. The press distaff participating in their annual show showed their editors here attending that they not only can report and write, but they can act, too. OPCers attending shows included: **Michel Cieplinski**, **Sylvia Porter**, **Jewel de Bonilla**, **Esther Van Waggoner Tufty**, and **Victor Lasky**.

CLUB MEMBERS TRAVEL TO 4 LANDS - VIA FILM

Colorful travel films took OPCers on an exciting journey through Greece, Turkey, Ireland and Spain Thursday evening, May 18, whetting the appetites of Charter Flight members who will be "seeing for themselves" next month.

Touching on the countries' religious traditions, architecture, sports, among other subjects, the cameras caught the splendor of Athens and wonders of its surrounding areas; the lustre of mosaic Istanbul; the gay atmosphere of the emerald isle of sport, with its aristocrats of the equine world; and the festivals and bull-fights of Don Quixote country.

Introduced by Charter Flight Committee chairman **Madeline D. Ross**, the excellent documentary films were supplied by Caltex, through the arrangements of committee member **Bob LaBlonde**.

Flight Bags and Info

BOAC flight bags were sent to the Charter Fliers April 15. Tickets with full instructions and summary of scheduled events will be mailed out May 1. The passenger list, plus up-to-date lists of Rome and London-based members will be sent April 30. Flight members who do not have reservations in Rome are cautioned to make them at once. Hotel space is very tight.

FREEDOM of PRESS (Cont'd. f. p. 1)

finer imposed had been lifted, even though a violation of the criminal libel laws was said to have been involved.

A letter was received from the British ambassador to the effect that the Committee's complaint against government action taken against two reporters who refused to reveal sources in the Vassall case had been forwarded to Prime Minister Macmillan.

Argosy magazine's editor and photographer had allegedly been attacked by a Madrid mob who misinterpreted a product promotion (see Overseas Ticker, page 2) and the Freedom of the Press Committee protested. An answering letter from the Spanish ambassador reassured the Committee that no offense had been intended either to the product involved (hot dogs) or to American national feelings.

The most serious affair, the *Louis Stein* case in Brazil (see *Bulletin* April 13), which was appealed by the Committee to government sources was answered with the assertion that while Stein had been re-admitted and was in fact covering and filing he could not yet officially be re-accredited.

C. E. C.

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6 leading questions about summer flights to Europe

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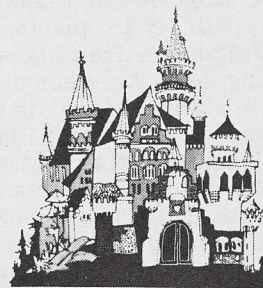
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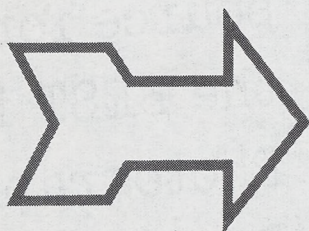
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